What I did for the project: Desislava Kr.

Role: Project leader

* Main task that I had every sprint:
* Assigning tasks to everyone
* Helping if there is a problem
* Submitting assignments and group challenges
* Starting the meetings
* Selecting the topics for every presentation
* Answering questions on every presentation
* Research part:
* Research for e – sports
* Coming up with a question for the clients (part of group task)
* Brainstorming with UDIAC ideas for our project
* Research and presentation for Starbucks (one of the past ideas for the project)
* Working on report and presentation – with the group
* Scripted the pitch with Umberto
* Recorded the pitch
* Explanation for ‘Why we chose lucifer’
* Discussed what our next step is going to be and chose a secretary – All group members
* Survey for target audience– All group members
* Notes from data from the survey
* Wireframes and mockups – everyone from the group
* Design part
* Business canvas - Ali,Desislava,Iris,Catherine
* Personas
* Creating, scripting presentation, video prototyping – Ali, me and Umberto
* Report – combined work
* Working on prototype – combined work
* Designing the contact page
* Updating blog – everyone
* Project plan – everyone
* Interviewing the manager
* Survey founder of Loyalties of Lucifer
* Designing the newsletter
* Coding part
* Coding the contact page + newsletter(we did not use it)
* Editing the quality of the hero pictures for every page
* Interviews – combined work
* Prepared testing notes
* Working on methods, testing notes/results , limitations and recommendations for the testing report
* Worked on stakeholders with Iris and Catherine